

## Diamond - \$2,000

(One Available)

- Everything in Platinum and:
  - § Banner at large rest stop (Larsen's Farm, provided by sponsor)
  - § 4 participant entries (\$280 value)
  - § Presenting sponsor on t-shirt, website, and on sponsor banner at registration
  - § Additional 10x10 booth space

## Platinum - \$1,000

(Two Available)

- Everything in Gold and:
  - § Banner at small rest stop (provided by sponsor)
  - § 2 participant entries (\$140 value)
  - § 2<sup>nd</sup> tier logo placement on t-shirt, website, and sponsor banner at registration

## Gold - \$500

(Ten Available)

- Everything in Silver and:
  - § 3<sup>rd</sup> tier logo placement on t-shirt, website, and sponsor banner at registration

## Silver - \$250 or In-Kind

(Unlimited Available)

- Everything in Bronze and:
  - § Literature/Product placement in rider SWAG bags
  - § 10x10 booth space at start/finish\*

## Bronze - \$100 or In-Kind

(Unlimited Available)

- Logo on website with link to your website
  - § Logo on registration banner
  - § Social media acknowledgement commensurate with sponsorship level

\*Requires additional \$25 for electricity at booth



# TOUR

APPLE BLOSSOM BIKE

benefits El Dorado Adventist School **Pedal** in the *Petals*

## Be a Sponsor and Be Part of the Fun!

The Apple Blossom Bike Tour offers the opportunity to get your business/product in front of avid cyclists and their families, volunteers, and our sponsors from all over California and Nevada. In 2015 our attendance increased by over 5% and we expect this year to be even bigger! Come join us on May 15 and interact directly with our guests at your own booth (Silver level or higher). After all, nobody knows your product like you! Spend time with riders before they take off in the morning hours, then enjoy a break to drive around and see the beauty of the course. Come back to the start/finish line and meet the riders as they enjoy the post ride festivities. Best of all, support Christian education. Don't forget your sponsorship is a tax

write-off.

Contact: Calvin Overton at 530-417-2857

